

mekariconference

Supported by **mandiri**

Powering Indonesian SMEs with Technology

**Main Hall,
The Kasablanka,
Jakarta**
25 April 2019

Event Brochure

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About Mekari Conference

The effect of Industrial 4.0 creates a significant transformation for SME businesses in many aspects, such as Human Resources, Financial, and Tax Compliance which leads to the business growth.

At Mekari Conference, we aim to enable SME businesses in accelerating their growth by utilizing the potential of technology in the near future. As such, with the vision of making Indonesia 4.0, this year we present Mekari Conference.

Be inspired and learn along with more than 2000 entrepreneurs, founders, and executives at Indonesia's first business and technology conference dedicated for small and medium businesses. Start your digital transformation and unlock the possibilities, here.

Who Will Be The Participants?

2000+

SME Entrepreneurs & Executives

from small-and-medium enterprises with interest towards technology

20+

Well-curated speakers from high-growth businesses

from growing businesses, start-ups, and corporates to deliver practical insights tailored for SMEs

1000+

Businesses from various industries

from F&B, retail, consumer products, eCommerce, trade, hospitality, media, services, and start-ups

30+

Selected SME solution exhibitors

Selected exhibitors from various sectors who are able to provide solution for SMEs to grow and scale

Why You Should Participate?

DISCOVER

Catch lots of new knowledges and opportunities on how you can scale your business growth in this technology era. Mekari Conference allows you to connect with thousands of business owners and professionals!

LEARN

3 big stages, 1 day with more than 20 curated speakers will surely give you the endless insights about business growth, human resources to finance and tax compliance

TRANSFORM

Mekari Conference provides you 30 curated exhibitors where you can find your best solution to transform your business.



All Stages, We Got You Covered



Growth & Innovation Stage

Catch the playbook on how SMEs could stay ahead in the game in today's fast-paced digital era



People Stage

Discover how SMEs can build a high-performing organization through perfect human resources management



Finance Stage

Learn how modern businesses can use technology to transform their finance, accounting, and tax management

Schedule

Thu, 25 April 2019

08.30 - 09.30 Registration & Networking

09.30 - 10.00 Business and Digital Landscape in Indonesia

10.00 - 11.00 Grand Opening & Welcoming Speech

11.00 - 12.00 Digital Transformation: The Key to Stay in The Game

12.00 - 13.00 Lunch Break

13.00 - 14.00 **Growth & Innovation Stage**

Built to Last: Shaping SMEs for Sustainable Growth

People Stage

SMEs' Playbook for Building High Performing Organization

Finance Stage

Financing Strategy to Fuel Business Growth

14.00 - 15.00 **Growth & Innovation Stage**

Digital Transformation for SMEs: Where to Start?

People Stage

Surviving the Talent War: SMEs' Guide to Attract & Retain Talents

Finance Stage

Welcoming the New Era of Digital Taxation

15.00 - 15.30 Coffee Break & Networking



Schedule

15.30 - 16.30

Growth & Innovation Stage

Reinventing the Business & Making the Shift from Offline to Online

People Stage

Scaling SMEs for Growth Through Effective People Operation

Finance Stage

Perfect Financial & Bookkeeping for High-Growth Businesses

16.30 - 17.30

Growth & Innovation Stage

Creating Innovations that Work for SMEs

People Stage

How Disruptive Technologies Shape the Future of Workplace

Finance Stage

The Future of Payment for SMEs

17.30 - 20.00

Networking Session & After-Party



**Digital Transformation:
The Key to Stay in The Game**



**Noni
Purnomo**

President Director
Blue Bird Group Holding

**Suwandi
Soh**

CEO
Sleekr



Innovation & Growth Stage

Built to Last: Shaping SMEs for Sustainable Growth



**Agung
Bezharie**

CEO & Co-founder
Warung Pintar



**Roy
Nugroho**

Head Grab for Business
GRAB



**Hari Santosa
Sungkari**

Deputy of Infrastructure
Bekraf Indonesia

Digital Transformation for SMEs: Where to Start?



**Kirill
Mankovski**

Chief Enterprise & SME Officer
PT XL Axiata Tbk



**M. Fajrin
Rasyid**

President & Co-founder
Bukalapak

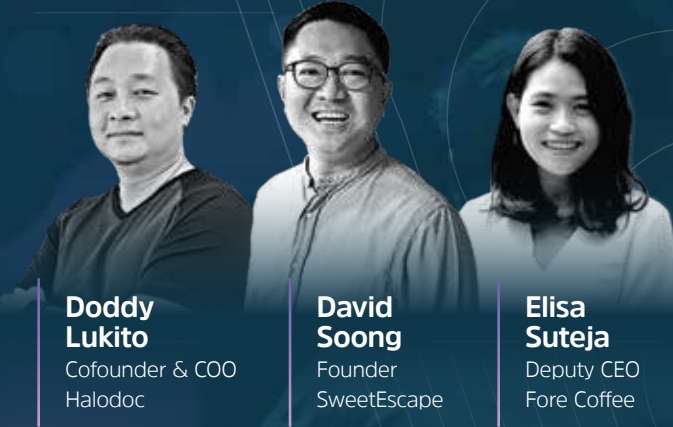


**Mulia Dewi
Karnadi**

Chief Partner Officer, Director of SMEs
Microsoft*

Innovation & Growth Stage

Reinventing the Business & Making the Shift from Offline to Online



**Doddy
Lukito**

Cofounder & COO
Halodoc

**David
Soong**

Founder
SweetEscape

**Elisa
Suteja**

Deputy CEO
Fore Coffee

Creating Innovation that Works for SMEs



**Doni
Hanafi**

Co-founder & CTO
Bridestory

**Edward
Tirtanata**

CEO & Founder
Kopi Kenangan

**Ircahn
Gunawan**

COO & Co-founders
IRVINS Salted Egg



SMEs' Playbook for Building High Performing Organization



Steven

SVP HC Talent & Performance
Bank Mandiri



Mardi Wu

CEO
Nutrifood

Surviving the Talent War: SMEs' Guide to Attract & Retain Talents



**Benson
E. Kawengian**

CEO & Founder
Urbanhire



**Agia
Widyasi**

Head of Human Capital
HIJUP



Scaling SMEs for Growth Through Effective People Operation



**Yanti
Wijaya**

VP of People
Sleekr



**Dudi
risandi**

Chief People Officer
Tiket.com



**Agustinus
Risang**

Head of HR
Finmas

How Disruptive Technologies Shape the Future of Work



**Lanny
Widjaja**

Account Director (Indonesia)
LinkedIn



**Mifza
Muzayan**

Head of Client Solution
Facebook*

Financing Strategy to Fuel Business Growth



**Andrisyah
Tauladan**

Director
Asetku



**Stephanie
Hermawan**

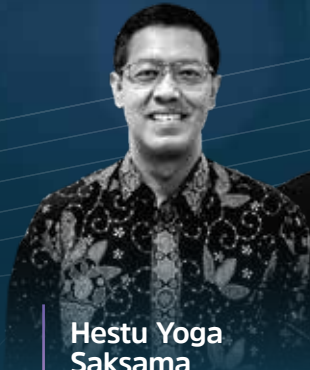
Investor
ANGIN



**Eddi
Danusaputro**

Direktur
Mandiri Capital

Welcoming the New Era of Digital Compliance



**Hestu Yoga
Saksama**

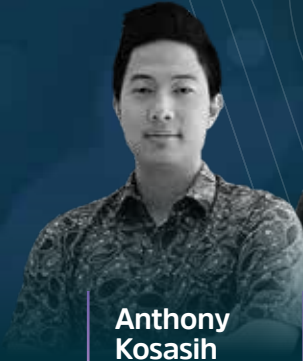
Direktur P2Humas
Direktorat Jenderal Pajak



**Sundfitris
(Akok)**

VP of Tax
Tokopedia

Make Finance & Bookkeeping Work for High-Growth Businesses



**Anthony
Kosasih**

COO
Jurnal.id



**Adrian
Utama Gani**

Direktur
Moska Consulting

The Future of Payment for SMEs



**Dewi
Yulianti Rosa**

Head of MicroMerchants Development
GOPAY



**Diera Yosefina
Hartono**

CMO
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